

TRUIDA PREKEL

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SynNovation



Truida Prekel is a management consultant specializing in creative problem-solving and innovation (mainly using the SynNovation process); in management of diversity and employment equity, skills development, team building, communication, and personal and career development of individuals, particularly women and people of colour.

Current and recent board appointments include the South African Revenue Service Advisory Board (appointed by Cabinet mainly to assist SARS in its transformation), the National Skills Authority (advising the Ministry of Labour), the Agri Academy, Ed-U-College in Port Elizabeth, Project Literacy and the International Classical Music Festival. She was a director of the Trans-Caledon Tunnel Authority (responsible for the South African side of the Lesotho Highland Water Project), on the Sanlam Employee Benefits Transformation Board and the National Training Board. She was at UNISA's School of Business Leadership for 17 years, first as manager of marketing and public relations, then lecturing in management for ten years. An independent consultant since 1988, she guest-lectures at several universities and is an associate lecturer in Creativity, Innovation and Change on the MBA of the UK-based Open University.

As a consultant, she has had remarkable successes in facilitating change and creative problem-solving, enhancing staff development and commitment, and promoting improved relations among diverse groups, in a wide variety of organizations in both the public and private sectors, as well as professional associations, community organizations and NGO's.

Truida completed a BA at Stellenbosch University in 1960, and holds a Higher Education Diploma from Pretoria University. In 1977 she completed the Master of Business Leadership at UNISA with distinction, receiving the SBL Board Gold Medal as best student. She also received the Four Outstanding Young South Africans (FOYSA) award for 1978/9.